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# LaSalle News

**THE OFFICIAL**  
**LaSalle - Sandwich West - South Windsor**  
**River Canard - Roseland Paper**

**THIRTEENTH YEAR**

**"NEWS ABOUT PEOPLE WE ALL KNOW"**

Authorized as Second Class Mail  
Post Office Dept., Ottawa

**Phone RE 4-7459**



Friday, July 20th, 1962 Vol. 11, No. 26

The LaSalle News — LaSalle, Ontario

S.A.G.

3c per copy

PAGE ONE

## Five Township Firemen Receive Promotions

Five members of the Sandwich West Fire Department have been promoted, according to a recent announcement by Fire Chief G. Mansell.

Two of them, Raymond Renaud and William Aitkens, have been promoted from the rank of lieutenant to captain, with Captain Aitkens also being made the director of fire prevention.

Allan Dupuis, Colin Campbell and Frank Brennan have been promoted to the rank of lieutenant. The rank of sergeant has now been eliminated. All the promotions were made on the recommendation of the Ontario Fire Marshall's office and were approved by the township council.

One of the new captains is to be stationed in LaSalle. All of the 5 promoted have been in the Department since it was formed three years ago.

## Ushers to Meet In Ball Game

On July 29th the Ushers of Sacred Heart Church, LaSalle will compete against the Ushers of Assumption parish in what should be a very interesting baseball game.

So on Sunday afternoon, the 29th let's see a good turn out to root for your team.

## Plans Afoot for Parish Picnic

Plans are afoot for the big Sacred Heart Parish Family Picnic which this year will be held on August 26th.

There will be plenty of races for children and parents alike, so set the date aside now, and plan to pack a lunch and make a pleasant day of it. Coupons will be distributed at a later date to be filled in indicating the number of children in each family who will be attending.

## Danger Can Be Disguised

The tragedy of accidental death is absolute. There are no degrees in complete loss. Yet there is something especially poignant about the tragedy that strikes in familiar, unthreatening surroundings.

Danger is often well disguised, the Ontario Safety League points out. Death may be close if a mother leaves a flimsy plastic bag within baby's reach; if a couple sit in a parked car, with engine running and windows closed; if children go to swim in a spot where conditions have built up an undertow.

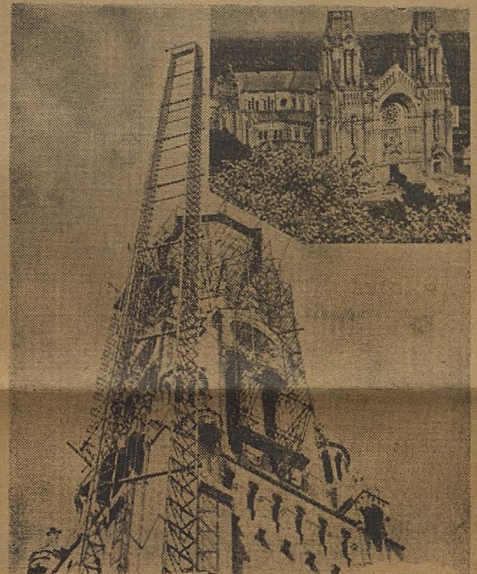
Some shore lines are always dan-

(Cont. on page 2)

## Butter Problem Unsolved

LR — Inquiry among retailers of food brings the information that the government subsidy on butter production has accomplished little if anything to solve the problem of that commodity. They agree that the encouragement given to consumers to buy more butter was too little and too late. Too little, because the retail price of butter is still more than double that of margarine. Too late, because a good many consumers have become so familiar with margarine that they either prefer it to butter or do not find that the superiority of butter is sufficient to justify its higher price.

Ceasing to buy butter is one way of implementing the personal austerity programmes that the government seems to expect the citizens to adopt. Citizens are beginning to wonder why the government itself cannot adopt the same form of austerity on a commodity that cannot stand the test on the open market. As long as the commodity can rely on government buying, it will naturally be over-produced. Withdraw that support and production and price will adjust themselves to what the market will absorb at what the consumer is willing to pay.



**FINISHING TOUCHES.** The famous Basilica at Ste. Anne de Beaupre, Que., is getting the finishing touches to its steeples, shown in inset in their unfinished state. From lower tide level, the steeples are 300 feet high. Basilica will seat 1,800, with standing room for another 8,000.

## Unsanitary Age

PW — With the disappearance of a publication called Sanitary Age, one may get the idea that the problem of the population explosion can be solved. In the Middle Ages the plague removed a large part of the population of the world, or at least of western Europe and Britain, and the plague, it is generally believed, was a disease of dirt. Now that Sanitary Age is gone, everything being automatic, it may be that people will die in vast numbers because things aren't sanitary.

These thoughts arose in one of the better clubs while watching a waitress deal with a problem of a soup spoon that had fallen on the floor. The floor was about as clean as a floor can be having regard to the fact that hundreds of male feet had tramped over the carpet since breakfast. But somehow or other the spoon, instead of finding its way to the dishpan directly, was put in with a dozen other spoons that presumably had come direct from the dishpan.

This is not an isolated instance,

for the practice of putting dropped cutlery back in circulation can be observed in almost any restaurant. In fact a year or two ago such practices were common in one of the great European hotels, which is said to be a training school for waiters.

So why should one worry about the future population? What Khrushchov doesn't do to the world, it may be that the modern waiter will.



**DROUGHT PASSES.** Good rains this year have meant improved fodder supplies for western Canadian cattle. Jake Armstrong, rancher in the Ravenscrag district of south-western Saskatchewan, watches beef cattle drinking in Frenchman Creek. This area, along with much of prairies, suffered from severe drought last year.



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## DANGER DISGUISED

(Cont. from page 1)

gerous because of the undertow. But weather conditions can build up a treacherous backwash almost anywhere.

Undertow can be suspected if there is a strong on-shore wind, although it may take two days of continuous blowing before the sub-surface swirl becomes powerful enough to be dangerous. The action of waves piling up on a beach creates a flow back into the lake. A constant wind will build up this backwash progressively for several days and after 48 hours it may be strong enough to sweep a bather right off his feet.

Also, undertow can scoop the bottom right out of a beach, leaving mers, wading in shallow water, could suddenly find themselves out of their depth. The suction of undertow is liable to be particularly strong on the windward side of piers and breakwaters.

The OS� emphasizes that children and poor swimmers should avoid beaches where a stiff breeze has been piling up waves on the shore for two days or more. They should also be careful about wading out after these conditions have existed, even in calm weather, as the depth of the water may change suddenly.



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Photo—Ontario Dept. of Health.

Children are active—they're inquisitive—they have the urge to explore and be adventuresome.

## Dymond Discusses Health in Ontario

# Some Accidents Can Be Prevented

Matthew B. Dymond, MD, CM,  
Ontario Minister of Health

Two small children suffocate in discarded refrigerator . . . Baby found dead with plastic bag over face . . . Youngster crushed under old stove in backyard. Such headlines are all too common. They never fail to arouse many of us to begin crusades aimed at stamping out such carelessness, because all such accidents are due to carelessness. But somehow, when the story is forgotten, the crusade fades away as well.

One of the first suggestions usually coming out of such crusades is for "Legislation for Control". On the surface this is good, but legislation that cannot be enforced is of little value and indeed may be harmful because many people believe a "law" looks after everything.

The real prevention of such tragic accidents lies with the parents or guardians of young children. This calls for constant care and vigilance, and even with all this some accidents will happen.

Children are active—they're inquisitive—nearly all of them have the urge to explore and be adventuresome. And we as parents would not want them otherwise.

To help them live and act as normal children is a great responsibility of adults, but to help ensure as far as is humanly possible that they continue to live and not be maimed by accident is an even greater responsibility of every adult.

If you discard an old ice-box or refrigerator or any appliance with doors, take the doors off even if you have to pound them off with a sledge hammer. Be certain that old stoves, washing machines and such, if stored in the yard, are so placed that they cannot fall over on youngsters climbing over them.

Always try to get rid completely of discarded appliances. If you do that your children will be protected from some possible dangers.

Remember your Ontario Department of Health wants all our children alive and healthy. Won't you help us?

23/7/62

## Sharing the Wealth

In a Canadian city on the Saturday on which a clerical pilgrim had returned from Vimy in 1936 there was a posh wedding. Before the reverend pilgrim had left Canada he had arranged with a neighboring parson to perform the ceremony if he were not back.

There were four bridesmaids and elaborate arrangements. There were a couple of hundred guests.

A clerical colleague from the other side of town actually performed the ceremony and had presided over the rehearsals two evenings earlier. When the bridal party and guests had departed, in walked the man from Vimy in non-clerical garb. He had been home for an hour but it seemed unnecessary for him to get into that kind of collar so soon. When the two friends had discussed Vimy and other things the man who performed the ceremony said, "Well Bill, here's the fee," passing over a plain, sealed envelope. "Oh, no," said Bill, "It was your wedding. It's your fee." There was an argument which finally was settled when the two of them decided to split the fee.

The envelope was opened. It contained \$1.

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### FOR SALE

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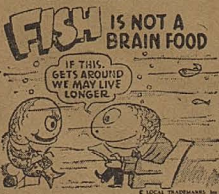
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## COUNTY OF ESSEX



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Sealed applications for the purchase of Essex County Road Debentures will be accepted by the County Treasurer until 4:00 p.m. on the 3rd day of August, 1962.

Application forms may be obtained by calling CL 4-4851, or calling at, or writing to the office of the County Treasurer.

Office hours — 9 a.m. to 4:30 p.m.

C. A. Keeley  
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## Pee Wees Have Busy Season

The Pee Wee Baseball League in Sandwich West are having a busy season with the following teams participating:

- 1 A & W Drive In
- 2 Hamel & Taylor Shoes
- 3 N & D Super Mkts. 1/4
- 4 Sippel Construction
- 5 Tops Dairy Bar
- 6 Merto Garage Bldr.
- 7 Bank Alignment
- 8 Industrious Ltd.
- 9 Capital Homes
- 10 Bergeron Motors, LaSalle Press

Game time is at 5:30 p.m. with 15 minutes grace allowed.

The remaining games in the schedule before the play-offs are as follows —

Fri. 2 July 20	6 vs 3	Central
	8 vs 5	Vets
Mon. July 23	4 vs 9	Central
	8 vs 3	Vets
Tues. July 24 1/4	6 vs 1	Central
	7 vs 2	Titcombe
Wed. July 25	5 vs 10	Central
	8 vs 6	Vets
Thurs. July 26	4 vs 2	Central
Fri. July 27	1 vs 10	Central
	5 vs 3	Vets
	7 vs 9	Titcombe
Mon. July 30	2 vs 8	Central
	7 vs 1	Titcombe
	10 vs 4	LaSalle
Tuesday, July 31	6 vs 10	Central
	5 vs 1	Vets
Wed. Aug. 1	4 vs 5	Central
	9 vs 8	Vets
Thurs. Aug. 2	2 vs 9	Central
Fri. Aug. 3	2 vs 6	Central
	3 vs 7	Vets
Mon. Aug. 6	5 vs 9	Central
	8 vs 4	Vets
Tues. Aug. 7	3 vs 1	Central
	10 vs 2	LaSalle
Wed. Aug. 8	5 vs 7	Central
	10 vs 8	LaSalle
Thurs. Aug. 9	4 vs 6	Central
	1 vs 9	Vets
Fri. Aug. 10	3 vs 2	Central
	6 vs 7	Vets

## INSURANCE

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LOUIS PAJOT — 734-7552

## Un. Insurance Fund Being Built Up

LR — Canadian Unemployment Insurance Fund which fell to its lowest point of \$19,851,162 at May 31st is now being built up again, according to a Canadian Press dispatch from Ottawa. At its highest point in 1956 the fund held more than — \$925,000,000 and in May, 1961, a year earlier than the latest official report, its reserves amounted to \$110,052,000.

Current improvement in the fund's position is attributed to availability of summer jobs. Employees in seasonal trades, many of whom live on their insurance benefits during the winter months, are now at work and contributing some of their earnings to the fund. Next winter they will draw out more than they contribute, so from their point of view, the unemployment insurance premiums are a good investment.

From the point of view of the taxpayer and the regularly employed worker, payment of unemployment insurance premiums may have a different aspect. It is they who put up the money that partly offsets the difference between what the seasonally unemployed take out of the pool and what they put in. The regularly employed workers are unlikely ever to receive anything from the fund. The taxpayers have to comfort themselves with the fact that if their contribution was not going to the unemployment insurance fund, it would be going in relief payments.

If the fund were conducted on strict actuarial principles, the risk of unemployment would be taken into account in setting the premiums.



TNS

PRINCESS ANNE was shielded from cameras during her visit to France after complaints that she was upset by the "indiscretion" of certain photographers. The 11-year-old Princess visited France to study French culture and language.

Those who normally are unlikely to become unemployed would pay low premiums, while those who suffer from seasonal unemployment every year would be required to pay more. This might encourage the regular beneficiaries to seek temporary employment at other than their regular trades when they were laid off.

A commission is now looking into the workings of the Canadian unemployment insurance system but its report is not expected until late in August. If it recommends any reforms, these may be discussed when parliament assembles.

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## Hay Fever - No Joke

Hay Fever which is probably one of the most common of allergic diseases and the point of so many jokes is the cause of a great deal of hum- and suffering and economic loss. The office of the Family physician; the out-patient department of the local hospital; to say nothing of sufferers who struggle bravely on at their office or who suffer in silence at home, are among the hundreds of thousands of Canadians plagued by hay fever.

However, as the Health League points out, medical science is making great progress in the field of allergic complaints. As so happens in scientific research, the more researchers learn about the mysterious processes by which the human body reacts to the presence of foreign substances, the broader is the field of investigation that opens up before them.

Thanks to research, doctors now know a lot more than they did only a few years ago about hay fever, or pollenosis. And they can do a lot for hay fever sufferers. They can in-

many ways offer excellent symptomatic relief — that is, they can prescribe drugs, mainly antihistamines which ease or cure entirely the sneezing, itching and "runny nose" that are the most annoying manifestations of hay fever. And, because of quite recent discoveries about how our defense mechanism against invading pollen works, or overworks they can immunize many sufferers against their seasonal agony by a series of injections which, in effect, put the mechanism into proper balance.

However, it remains a fact that if you look in an up-to-date medical textbook and turn to the section on "Hay fever" treatment of you'll find that the first treatment recommended is simply "avoidance of the causative pollen".

No pollen, no hay fever. It's as simple as that.

There are two ways of avoiding pollen. One is to go where there is none. The other is to destroy the source of the pollen in the place where you live.

## Homemaking Hints

When the hot and dry weather appears, you may have trouble keeping your brown sugar moist. Home economists suggest keeping the sugar in an airtight container such as a phothim bag. A slice of apple or orange placed on wax paper on top of hard sugar will restore freshness. Replace frequently to prevent mould formation.

Although canned goods do not seem to need special care, they are best kept at a temperature of 40 F. As this is usually impossible, home economists at Macdonald Institute, Guelph, recommend that canned goods be kept in as cool and dry a place as possible.

"Haste makes taste" where vegetable cookery is concerned. The Foods Department at Macdonald Institute recommend that green vegetables be cooked quickly and uncovered to allow acids, which destroy the green chlorophyll, to escape. To hasten cooking, the vegetables may be covered after the first five minutes of cooking. Thin green leaves, such as spinach, are an exception, and are cooked, covered, with only the water that clings to the leaves after washing.

Soak vegetables such as cabbage and cauliflower in salted water for half an hour to force small insects to leave their dark, cool retreats in the centre of the vegetable, advise home economists. Then lift the vegetables from the water, rather than pouring the water off.

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**STRAWBERRY TREAT.** Ripe strawberries may last for a week longer on store shelves if experiments in subjecting them to radiation are successful. Beverly Heene displays berries treated at Dominion Experimental Farm near Trenton, Ont. Ontario growers could then ship berries to prairies for first time.



**QUIET HARBOR.** Ships of the Portuguese fishing fleet, fishing off the Grand Banks of Newfoundland this summer, occasionally head into Canadian ports for provisions. This vessel, out of Lisbon, tied up in Sydney, N.S., attracting crowds of visitors.

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